

## Roster & Name Badge Information

Yes! - I would like to become a  
Rockford Chamber Ambassador

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Return this completed form and mail along  
with \$12 for your name badge to:

Rockford Chamber of Commerce  
Attn: Becky Brown  
308 W State St, Ste 190  
Rockford, IL 61101

For more information or if you have any questions,  
please contact Becky Brown at (815) 316-4317, or  
email at [beckyb@rockfordchamber.com](mailto:beckyb@rockfordchamber.com)



*Ambassadors  
Club*



308 W State St, Ste 190, Rockford, IL 61101

# Your Role as a Rockford Chamber Ambassador

The Chamber of Commerce Ambassadors Club is the volunteer arm of the Chamber. Wearing traditional red jackets, our Ambassadors serve as mentors to new members, and are active at grand openings, ribbon cuttings, open houses and Chamber events. Ambassadors help ensure members obtain value from their membership by keeping them updated and involved and by encouraging active participation in the Chamber.

**Mission:** The mission of the Ambassadors Club is to foster membership engagement and retention in Chamber programs, services and events by increasing awareness of Chamber benefits.

Criteria to be met by a prospective member of the Rockford Chamber of Commerce Ambassadors Club: You must work for a Chamber member company; commit to a level of involvement, and be proud to wear the Ambassador red jacket and name badge.

In addition to making a commitment of time, there is a one-time financial commitment of the trademark red jacket and a cost of \$12.00 for your name badge.

The Ambassadors Club meets regularly on the second Thursday of every month. The meetings are held at Chamber member place of business. To join Ambassadors Club fill out the attached form. If you have any questions, please contact me at (815) 316-4317, or email at [beckyb@rockfordchamber.com](mailto:beckyb@rockfordchamber.com)



# Testimonials:

I have been a member of the Chamber for over twenty years and believe it is a vitally important part of both business and personal quality of life in Rockford. Ambassadors are the visible public relations part of the Chamber. We help with networking events, new members, ribbon cuttings and socials. The best thing we do is add to the FUN factor. I encourage any Chamber member to visit and consider becoming an Ambassador. You will be glad you did.

Brian Boyer  
The Boyer Group

Being a Chamber Ambassador has afforded me tremendous networking opportunities. It is a pleasure meeting new people and it enables me to be a part of the excitement of opening a new business.

Ellen Olson  
Title Underwriters

My experience with the Chamber Ambassadors has been fabulous. It is a great way to meet and greet new members of the chamber as well as keeping in touch with the existing members. The events are a great networking opportunity to sell yourself and your company. I have gotten many leads and closed several business deals because of my association with the Chamber Ambassadors. It is also a great way to represent your business. We are always looking for new members to join our monthly lunch meetings, which are held on the 2nd Thursday of each month. Come check us out.

Marge Hamburg  
Rockford Bank & Trust