



2009
Menu of SPONSORSHIP and
ADVERTISING OPPORTUNITIES

Becky Brown
Vice President, Sales & Membership
815.316.4317 - beckyb@rockfordchamber.com
rockfordchamber.com



HOW YOU BENEFIT:

**By choosing your promotional opportunities for 2009, you
GUARANTEE YOUR SPONSORSHIP
for these highly sought after sponsorships.**

**This one-stop shopping opportunity SAVES YOU TIME
Commit now.....and you are done for an entire year!**

**We value your membership and we look forward to helping you achieve your
promotional goals during 2009 and beyond.**

Thank You for your consideration!

Here's what some of our sponsors had to say.....

"Our Chamber sponsorship is a complete win-win. Not only does it provide us with great visibility, but our support of the Chamber ultimately benefits all of us who live and work in the Rockford area, as it provides resources to allow the Chamber to further its initiatives in education, business development, communications and government affairs."

-Brian Gardner, Manager – Market Management, TDS Metrocom

"Our partnership with the Rockford Chamber of Commerce has allowed us to make connections with small business owners and entrepreneurs as well as business leaders and corporations doing business in the Rockford area. Most notably, our company can track the results from our Chamber participation, which is the real measure of return on investment."

-Cheryl Sio, President, MembersAlliance Credit Union

"The Women's Golf Outing created a relaxed platform for professional women in business to power network."

-Patti Thayer, Thayer Lighting, on the 2008 Women's Golf Outing



Table of Contents

Annual Membership Dinner	January 21	4, 5, 6
Business Luncheon Series		7, 8
Economic Forecast Luncheon	February 18	
State of the County Luncheon	April 16	
Celebration of Leadership Luncheon	May 14	17
Healthcare/Insurance Update Luncheon	July 9	
Mayor's Luncheon	August 6	
Minority Enterprise Luncheon	November 5	
Education Luncheon	December 10	
Manufacture Dinner & Expo	March 18	9, 10
Small Business Sustainability Conference	March 11	13
Women in Business Luncheon & Expo	June 18	11, 12
Annual Golf Outing	May 11	14, 15, 16
Women's in Business Golf Outing	August 20 & 21	18, 19
Regional Business Expo	September 10	20, 21
Legislative Reception	October 21	22, 23

Specialty Sponsorships

Forty Leaders Under Forty Reception	24
Prime Time Business After Hours	24
Coffee Break Tele-seminars	24
Event Logo sponsorships	24
Candidate School	24
Chamber Conference Room Monthly Sponsor	25
Councils & Committees	25
Business Women's Council	
Education Council (Breakfast Buzz)	
Manufacturer's Council	
Minority Business Council	
New Member Orientation/Speed Networking	26



Annual Membership Dinner

Event Description:	This premier event of the year draws more than 800 business professionals together for an evening of networking, dinner, awards and a keynote speaker address.
Keynote Speaker:	Carol Coletta, President and CEO of CEO's for Cities and host and producer of the nationally syndicated public radio show <i>Smart City</i> .
Date:	January 21, 2009
Location:	Giovanni's
Attendance:	700 +
Audience demographics:	Business professionals from a variety of industries

Platinum Sponsor – TDS Metrocom

Sponsorships at this level: One

- **Company logo on the printed invitation (4,000 invitations mailed)**
- **Opportunity to introduce the keynote speaker, Carol Coletta**
- **Opportunity for 1 seat at the head table**
- **10 reserved seats with premier location (name recognition on table)**
- **10 Premier reserved parking spaces with sponsor signage**
- **Company logo on podium screen**
- **Opportunity to show 1-2 minute commercial or speak for 1-2 minutes**
- **Logo link to your website included on the Annual Dinner event page of the Chamber website**
- **Website Banner ad on rockfordchamber.com (3 months)**
- **Sponsorship signage for the Before & After Dinner Reception**
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in all press releases
- Company logo on the Annual Dinner ad in the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on broadcast email to 4,000 recipients prior to event

***bolded items exclusive to Platinum sponsor**

Citizen of the Year Award Sponsor – OSF Saint Anthony Medical Center

- **Opportunity to introduce the Citizen of the Year**
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on broadcast email to 4,000 recipients every week prior to the event
- 2 complimentary tickets

***bolded items exclusive to Citizen of the Year sponsor**

Gold Sponsors

Sponsorship cost: \$3,500

- 10 reserved seats with premier location (name recognition on table)
- Opportunity to provide promotional item at tables
- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on broadcast email to 4,000 recipients every week prior to the event

Silver Sponsors

Sponsorship cost: \$2,500

- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on broadcast email to 4,000 recipients every week prior to the event
- 5 complimentary tickets

Before and After Reception Sponsorship

Sponsorship cost: \$2,500

- Signage
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on broadcast email to 4,000 recipients every week prior to the event
- 2 complimentary tickets



Bronze Sponsor – RSM, Cadbury, Renhart

Sponsorship cost: \$1,500

- On-site event big screen display (scrolling logo)
- Contact information of event attendees for follow up mailings/marketing
- Name recognition weekly on broadcast email to 4,000 recipients every week prior to the event
- 2 complimentary tickets

Supporting Sponsors

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)

2009 Chamber Calendar of Events Sponsors

MembersAlliance Credit Union
North Pointe Terrace

Sponsorship cost: \$1,500

- Logo on 2009 Calendar of Events
- On-site event big screen display (scrolling logo)



Business Luncheon Series

Event description: Networking luncheon with topic-driven agenda and keynote address/Panel Discussion

Event name, date, place:	Economic Forecast Luncheon	February 18
	State of the County	April 16
	Celebration of Leadership	May 14
	Healthcare/Industry Update	July 9
	Mayor's Luncheon	August 6
	Minority Enterprise Luncheon	November 5
	Education Luncheon	December 10

Attendance: 300 – 550 per event

Audience demographics: Business professionals from a variety of industries including service, healthcare, real estate, technology, finance, etc.

Platinum Sponsor

Sponsorship cost: \$ 4,500

Sponsorships at this level: One

- **Logo on 5,000 event invitations**
- **Opportunity to introduce the keynote speaker**
- **Opportunity to show 1-2 minute commercial on giant digital screen**
- **Expo table to display products and services at event**
- **Logo on all media advertisements**
- **Link to your website included on the event page of the Chamber website**
- **Special Mention on radio ads**
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- On-site event big screen display (scrolling logo)
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- Corporate table (10 complimentary tickets)

***bolded items exclusive to Platinum sponsor**



Gold Sponsor

Sponsorship cost: \$ 3,500

- **Logo on 5,000 event invitations**
- **Logo on all media advertisements**
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 10 complimentary tickets

***bolded items exclusive to Platinum sponsor and Gold sponsors**

Silver Sponsor

Sponsorship cost: \$ 2,500

- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 5 complimentary tickets (name recognition on table)

Bronze Sponsor

Sponsorship cost: \$1,500

- Contact information of event attendees for follow up mailings/marketing (included only with series)
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 2 complimentary tickets

Logo Sponsor

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)



Manufacturers Appreciation Dinner & Expo

Event Description:	Dinner & Expo
Keynote Speaker:	Steve Squyres, principal scientific investigator and the designer of the Mars Rover Missions
Scheduled date:	March 18, 2009
Location:	Cliffbreakers
Attendance:	450 - 500
Audience demographics:	Manufacturers- CEOs, CFOs, plant managers, human resource professionals, and representatives from industries that support manufacturing such as banking, legal, etc.

Platinum Sponsor Forest City Gear

Sponsorship cost: \$5,000
Sponsorships at this level: One

- **Opportunity to introduce the keynote speaker**
- **Opportunity to show 1-2 minute commercial on giant digital screen**
- **Link to your website included on the event page of the Chamber website**
- Expo table to display products and services at event
- Logo on all media advertisements, including Rockford Register Star ad
- Logo on 5,000 event invitations (**logo will appear as most prominent**)
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Logo displayed on giant flat screen monitor at event (**logo will appear as most prominent**)
- Name recognition on broadcast email to almost 4,000 recipients
- 10 complimentary tickets (name recognition on table)

***bolded items exclusive to Platinum sponsor**

Gold Sponsors - FMA



Sponsorship cost: \$3,500

- **Logo on advertisements (not TV), including Rockford Register Star ads**
- **Name recognition on the Chamber web page and the VOICE newspaper**
- **Contact information of event attendees for follow up mailings/marketing**
- Expo table to display products and services at event
- Logo on 5,000 event invitations
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Logo displayed on giant flat screen monitor at event
- Name recognition on broadcast email to almost 4,000 recipients
- 5 complimentary tickets

***bolded items exclusive to Platinum sponsors and Gold sponsors**

Silver Sponsors

Sponsorships at this level: 4

Sponsorship cost: \$2,500

- Logo on 5,000 event invitations
- Expo table to display products and services at event
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Logo displayed on giant flat screen monitor at event
- Name recognition on broadcast email to almost 4,000 recipients
- 2 complimentary tickets

Bronze Sponsors

Sponsorships at this level: 4

Sponsorship cost: \$1,500

- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Logo displayed on giant flat screen monitor at event
- Name recognition on broadcast email to almost 4,000 recipients
- 2 complimentary tickets

Logo Sponsor

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)



Women in Business Luncheon & Expo

Event Description:	A celebration of women in business
Keynote Speaker:	Maura Regan, Vice President & General Manager, Global Consumer Products, Sesame Workshop
Event date:	June 18, 2009
Attendance:	500+
Audience demographics:	Business professionals (mostly women) from a variety of industries

Platinum Sponsor – SwedishAmerican Health System

Sponsorship cost: \$5,000
Sponsorships at this level: One

- **Opportunity to introduce the keynote speaker**
- **Opportunity to show 1-2 minute commercial on giant digital screen**
- **Link to your website included on the event page of the Chamber website**
- **Logo on TV ads**
- **Special Mention on Radio ads**
- Expo table to display products and services at event
- Logo on advertisements, including Rockford Register Star ad
- Logo on 5,000 event invitations (**logo will appear as most prominent**)
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 10 complimentary tickets (with name recognition)

***bolded items exclusive to Platinum sponsor**



Gold Sponsor

Sponsorship cost: \$3,500

- **Logo on advertisements, including Rockford Register Star ad**
- **Logo on 5,000 event invitations**
- **Recognition in opening and closing remarks**
- **Opportunity to provide promotional item at tables**
- **Name recognition in press releases**
- **Link to your website included on the event page of the Chamber website**
- Expo table to display products and services at event
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 10 complimentary tickets

***bolded items exclusive to Platinum sponsor and Gold sponsors**

Silver Sponsor

Sponsorship cost: \$ 2,500

- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Expo table to display products and services at event
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 5 complimentary tickets

Bronze Sponsor

Sponsorship cost: \$1,750

- Expo table to display products and services at event
- Recognition in opening and closing remarks
- Contact information of event attendees for follow up mailings/marketing
- On-site event big screen display (scrolling logo)
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 2 complimentary tickets

Logo Sponsor

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)

Small Business Sustainability Conference

Event Description: Training seminar designed to help you fully prepare to speak publicly and make a lasting impression on consumers.

Scheduled date/Time: March 11, 2009, 7:30 am

Location:

Attendance: 200-300

Audience demographics: Business professionals from a variety of industries including service, healthcare, real estate, technology, finance, etc.

Presenting Sponsor

Sponsorship cost: \$1,500

Sponsorships at this level: One

- **Opportunity to introduce the seminar leaders**
- **Expo table to display products and services at event**
- **Link to your website included on the event page of the Chamber website**
- Logo on all media advertisements, including Rockford Register Star ads
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 8 complimentary seminar sessions

***bolded items exclusive to Presenting sponsor**

Supporting Sponsor

Sponsorship cost: \$500

- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 2 complimentary seminar sessions

Logo Sponsor

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)

Annual Golf Outing: Gathering on the Green

Event Description:	Enjoy a day with golf, networking, food and fun. Includes a live concert on the green following conclusion of golfing.
Scheduled date:	May 11, 2009
Location:	Forest Hills Country Club
Attendance:	144
Audience demographics:	Business professionals from a variety of industries including service, healthcare, real estate, technology, finance, etc.

Platinum Sponsor

Sponsorship cost:	\$2,500
# Sponsorships at this level:	One

- **Two foursomes including lunch and dinner**
- **Expo table to display products and services at event**
- **Opportunity to welcome dinner guests and distribute prizes**
- **Link to your website included on the event page of the Chamber website**
- **Seat on the Golf Outing Steering Committee**
- Logo on all media advertisements, including Rockford Register Star ads
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Platinum sponsor**

Gold Sponsor

Sponsorship cost:	\$2,000
-------------------	---------

- **One foursome including lunch and dinner**
- **Logo on all media advertisements, including Rockford Register Star ads**
- **Opportunity to provide promotional items at tables**
- **Name recognition in press releases**
- **Name recognition on the Chamber web page and the VOICE newspaper**
- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Platinum sponsor and Gold sponsors**

Golf Cart Sponsor

Sponsorship cost:	\$2,500
-------------------	---------



- Signage on all Golf Carts
- Name recognition in the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Sand Trap Sponsor

Sponsorship cost: \$1,500

- Signage at 20 sand traps
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Greenside Sponsor

Sponsorship cost: \$1,500

- Signage on 18 greens
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Photo Sponsor

Sponsorship cost: \$1,500

- Logo imprint on framed photo of foursome presented to each golfer
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Specialty Sponsor

**Putting green sponsor –
Skills competition sponsor
Mulligan sponsor**

Sponsorship cost: \$500 each

- Company logo on signage/mulligan's
- Contact information of event attendees for follow up mailings/marketing
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Tee-Box Sponsor

Sponsorship cost: \$450



- Skirted table and 2 chairs to use to meet and network with the golfers
 - Get creative and make your table the most “talked about” hole for the golfers!
- Signage at tee-box
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)



Celebration of Leadership

Event Description:	Graduation ceremony will showcase the accomplishments of the 2008-09 graduating class.
Scheduled date:	May 14, 2009
Location:	Radisson
Attendance:	100 - 200
Audience demographics:	Graduates and business professionals from a variety of industries including service, healthcare, real estate, technology, finance, etc.

Leadership Rockford Program Sponsor & Luncheon Presenting Sponsor WilliamsMcCarthy

- Company logo on invitation
- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Expo table to display products and services at event
- On-site event big screen display (scrolling logo)
- Contact information of event attendees for follow up mailings/marketing
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 10 complimentary tickets (reserved seating)

Supporting Sponsor

Sponsorship cost: \$1,000

- Recognition in opening and closing remarks
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Expo table to display products and services at event
- On-site event big screen display (scrolling logo)
- Contact information of event attendees for follow up mailings/marketing
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- 2 complimentary tickets

Logo Sponsor

Sponsorship cost: \$150

- On-site event big screen display (scrolling logo)



Women's Annual Golf Outing and Caddie Auction

Event Description:	The Annual Golf Outing for Chamber-member, professional women, and their guests.
Scheduled date:	August 20/21, 2009
Location:	Aldeen Golf Club & Practice Center
Attendance:	100-144
Audience demographics:	Professional women in business

Platinum Sponsor

Sponsorship cost:	\$3,500
# Sponsorships at this level:	One

- **Logo on event invitations**
- **Logo on all media advertisements, including Rockford Register Star ads**
- **Expo table to display products and services at event**
- **One foursome including evening buffet and lunch**
- **Opportunity to welcome dinner guests and distribute prizes**
- **Quote in the VOICE newspaper**
- **Link to your website included on the event page of the Chamber website**
- **Logo on TV ad**
- **Logo Radio ad**
- Opportunity to provide promotional items at tables
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Platinum sponsor**

Gold Sponsor – Rock River Bank

Sponsorship cost:	\$2,500
-------------------	---------

- **One foursome**
- **Logo on event invitations**
- **Opportunity to provide promotional items at tables**
- **Name recognition in press releases**
- **Name recognition on the Chamber web page and the VOICE newspaper**
- Contact information of event attendees for follow up mailings/marketing
- Logo on event signage
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Platinum sponsor and Gold sponsors**

Golf Cart Sponsor

Sponsorship cost: \$2,500

- Signage on all Golf Carts
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)
- Contact information of event attendees for follow up mailings/marketing

Sand Trap Sponsor

Sponsorship cost: \$2,500

- Signage at 20 sand traps
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Photo Sponsor

Sponsorship cost: \$1,500

- Logo imprint on framed photo of foursome presented to each golfer
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Specialty Sponsor

Putting green sponsor

Skills competition sponsor

Sponsorship cost: \$1,000

- Logo on signage
- Contact information of event attendees for follow up mailings/marketing
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Golf Bag Tag Sponsor

Sponsorship cost: \$800

- Logo imprint on golf bag tags for each golfer
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Tee-Box Sponsor

Sponsorship cost: \$300

- Skirted table and 2 chairs to use to meet and network with the golfers
 - Get creative and make your table the most fun table for the golfers!
- Signage at tee-box
- Name recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)



Regional Business Expo

Event Description:	The 2nd Annual Regional Business Expo
Scheduled date:	September 10, 2009
Location:	Indoor Sports Centre
Attendance:	2,500
Audience demographics:	Business professionals and the general public

Platinum Sponsor

Sponsorship cost:	\$5,000
# Sponsorships at this level:	1

- **Logo on 5,000 event invitations**
- **Logo on TV commercials**
- **Guest on the Chamber Chat radio talk show**
- Logo on all media advertisements, including Rockford Register Star ads
- Special Mention on Radio ads
- Contact information of event attendees for follow up mailings/marketing
- Expo table to display products and services at event
- Link to your website included on the event page of the Chamber website
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Presenting sponsor**

Gold Sponsor

Sponsorship cost:	\$3,500
-------------------	---------

- **Logo on all media advertisements, including Rockford Register Star ads**
- Special Mention on Radio ads
- Contact information of event attendees for follow up mailings/marketing
- Expo booth to display products and services at event (premier location)
- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

***bolded items exclusive to Platinum sponsor and Gold sponsors**

Silver Sponsor



Sponsorship cost: \$ 2,500
of Sponsorships available 2

- **Special Mention on Radio ads**
- **Contact information of event attendees for follow up mailings/marketing**
- Expo table to display products and services at event (premier location)
- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Bronze Sponsor

Sponsorship cost per event: \$1,500
of Sponsorships available 4

- Expo table to display products and services at event (premier location)
- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Business After Hours Sponsor

Sponsorship Cost: \$750
of Sponsorships available: 4

- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Expo booth to display products and services at event (premier location)
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)

Speed Networking Sponsor

Sponsorship Cost: \$750
of Sponsorships available: 4

- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Expo table to display products and services at event (premier location)
- Name recognition in press releases
- Logo recognition in the VOICE newspaper
- Name recognition on all email newsletters prior to the event (4,000 recipients)



Legislative Reception

Event Description: 24th Annual event, the region's premier legislative reception
Scheduled date: October 21, 2009
Location: TBA

- Networking Reception with Elected officials
- Attended by 250+ community leaders AND 2+ dozen local, state and national elected officials
- Evening reception, with brief program
- Highlights the Chamber's prior year of political advocacy on behalf of the local business community

Presenting Sponsor

Sponsorship \$2,500
Presenting Sponsorships : 2

- **Logo on 5,000 event invitations**
- **Link to your website included on the event page of the Chamber website**
- **Logo on TV ads**
- **Special Mention on Radio ads**
- **Opportunity to speak at podium**
- Expo table to display products and services at event
- Logo on advertisements in the Voice
- Recognition in opening and closing remarks
- Opportunity to provide promotional items at event
- Name recognition in press releases
- Name recognition on the Chamber web page and the VOICE newspaper
- Contact information of event attendees for follow up mailings/marketing
- Logo displayed in on-site signage
- Name recognition on broadcast email to almost 4,000 recipients

***bolded items exclusive to Presenting sponsor**

Gold Sponsor

Sponsorship \$2,000

- Logo on 5,000 invitations
- Logo on all media advertisements
- Special Mention on Radio ads
- Contact information of event attendees for follow up mailings/marketing
- Recognition in opening and closing remarks
- Your logo on the event page of **rockfordchamber.com** with a link to your website
- Logo displayed on on-site signage
- Name recognition in press releases
- Name recognition on broadcast email to almost 4,000 recipients



Bronze Sponsor

Sponsorship \$1,500

- Recognition in opening and closing remarks
- Logo displayed on on-site signage
- Name recognition in press releases
- Name recognition on broadcast email to almost 4,000 recipients



2009 Specialty Sponsorships

Forty Leaders Under Forty Reception - \$2,500

Anderson Gardens

Prime Time Business After Hours - \$2,500

Coffee Break Teleseminars (Total of 4)

Sponsorship cost: \$300 per Teleseminar (\$1000 for all 4)

- Logo on email invitations
- 30-seconds to welcome guests, live
- Recognition at the end of the call
- Recognition in the VOICE newspaper as the sponsor
- Logo on auto reply instructions when people register
- Listing of event attendees
- Logo on event page of Chamber website

<u>Date</u>	<u>Time</u>
January (TBA)	10 am
March (TBA)	10 am
June (TBA)	10 am
November 11	10 am

Logo Sponsor

Your company logo displayed on the big screens at the events

- 1 Logo sponsorship - \$150
- 5 Logo sponsorships - \$500 (Save \$250)
- 10 Logo sponsorships \$1,000 (Save \$500)

Candidate School

Sponsorship cost:\$1,000

Sponsorships: 2

- Seven-session course on how to run for elected office (i.e., collecting petition signatures, legal reporting requirements, polling, ward/precinct strategy, volunteer recruitment, etc)
- NON-partisan, sessions run by former elected officials and campaign volunteers, as well as board of election staff, program to be moderated by Chamber staff
- Goal of 25 participants



Councils & Committees

Business Women's Council (10 meetings)	Thayer Lighting	\$1,250
Business Education Council (Breakfast Buzz- 11 meetings)	Farrell & Associates	\$1,250
Manufacturer's Council (10 meetings - monthly)		\$1,250
Minority Business Council - executive meetings		\$1,250

Sponsorship benefits for each include:

- Recognition in the opening and closing remarks
- Event signage at the event
- Logo on the event page of the Chamber website
- Opportunity to display sponsor materials and literature at the event

Member Orientation/Speed Networking

\$250 each

- January 13
- April 14 (sponsorship reserved) MembersAlliance Credit Union)
- July 14 (sponsorship reserved) MembersAlliance Credit Union)
- October 13

7:30 – 9 am at Whitehead Realtors, Perryville Road

Sponsorship benefits include:

- Recognition in the opening and closing remarks
- Opportunity to promote your business for 1-2 minutes
- Table top display for products and services at the Orientation
- Logo on the event page of the Chamber website as sponsor

For additional information, please contact:
Vice President, Sales & Membership
815.316.4317 - beckyb@rockfordchamber.com