



## Roster & Name Badge Information

- Yes! - I would like to become a  
Rockford Chamber Ambassador

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Return this completed form and mail  
along with \$15 for your name badge to:

Rockford Chamber of Commerce  
Attn: Diane Navickis  
308 W State St, Ste 190  
Rockford, IL 61101

For more information or if you have any ques-  
tions, please contact Diane Navickis at (815)  
316-4315, or email at [dnavickis@rockford-  
chamber.com](mailto:dnavickis@rockford-chamber.com)



308 W State St, Ste 190, Rockford, IL 61101



*Ambassadors  
Club*



## Your Role as a Rockford Chamber Ambassador

The Chamber of Commerce Ambassadors Club is the volunteer arm of the Chamber. Wearing traditional red jackets, our Ambassadors serve as mentors to new members, and are active at grand openings, ribbon cuttings, open houses and Chamber events.

Ambassadors help ensure members obtain value from their membership by keeping them updated and involved and by encouraging active participation in the Chamber.

Mission: The mission of the Ambassadors Club is to foster membership engagement and retention in Chamber programs, services and events by increasing awareness of Chamber benefits.

Criteria to be met by a prospective member of the Rockford Chamber of Commerce Ambassadors Club: You must work for a Chamber member company; commit to a level of involvement, and be proud to wear the Ambassador red jacket and name badge.

In addition to making a commitment of time, there is a one-time financial commitment of the trademark red jacket and a cost of \$15.00 for your name badge.

The Ambassadors Club meets regularly on the second Thursday of every month. The meetings are held at Chamber member place of business. To join Ambassadors Club fill out the attached form. If you have any questions, please contact me at (815) 316-4315, or email at [dnavickis@rockfordchamber.com](mailto:dnavickis@rockfordchamber.com)



## Testimonials:

I have been a member of the Chamber for over twenty years and believe it is a vitally important part of both business and personal quality of life in Rockford. Ambassadors are the visible public relations part of the Chamber. We help with networking events, new members, ribbon cuttings and socials. The best thing we do is add to the FUN factor. I encourage any Chamber member to visit and consider becoming an Ambassador. You will be glad you did.

Brian Boyer  
The Boyer Group

I joined the Chamber as a new business just opening it's doors so getting involved and taking advantage of all of the opportunities was a necessity as much as an opportunity. The Ambassadors are a great group of people, there are plenty of ways to get involved and the networking opportunities are plenty! If your desire is to grow your business by meeting other professionals and business owners in the community, this is the group to join.

Terri Ford  
American Family Insurance

I have had wonderful experiences as a Chamber Ambassador! The events and ribbon cuttings are not only fun but offer tremendous opportunities to network. Working with the other Ambassadors with their diverse work backgrounds is refreshing. The Chamber Ambassador program offers another unique element. Our monthly meetings/luncheons take place at different venues. One month we could be at the Burpee Museum; the next month will find us on a bus touring the airport. One such meeting was held at the Loves Park Scuba Museum. I was very impressed with the museum – my first time there. I was also surprised that they held birthday parties there. This past November my newly 15-year-old and 18-year-old had a wonderful party there. Their friends were able to scuba dive. It was an amazing experience for all of them. Now, they are spreading the word about Loves Park Scuba! And, it started with my visit via the Chamber Ambassadors!

Beatrice Ricotta  
Publisher's Office